

Tata Housing Development Company Ltd

Tata Housing has stood out in the industry for its quality construction, green buildings, ethical transparent business practices and committed corporate social responsibility initiatives. It has brought out its Sustainability Report 2012-13 aligned with GRI G3.1 (2011) guidelines and Ernst & Young LLP has provided independent assurance of its triple-bottom-line performance mentioned in the report.

Tata Housing has been making continued efforts to build sustainability into everything it does so that it's profitable growth reduces inequality and helps rejuvenate the environment. It has become one of the top real estate players in India in the residential segment and this has been possible because of its adherence to sustainability principles across the value chain of the organization—a creative corporate culture, ethics and governance beyond compliance, customer centricity, operational excellence in green construction, employee engagement, treating suppliers as partners and shared growth with community and environment.

CSR Spend

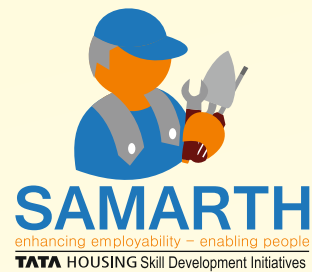
The Company has adopted a unique CSR budgeting policy which stipulates spending of 1% of the net profit of the preceding year in CSR at the corporate level. In addition to that six rupees psf in case of each premium projects and four rupees psf in case of each affordable housing project are spent towards CSR initiatives. In that pattern the CSR budget of Tata Housing for the current year is nearly 3% of the net profit of the preceding year, which is a benchmark practice in the industry.

Focused Intervention Areas

Affirmative action for the development of scheduled caste and scheduled tribe people, Vocational skill development & Educational development, Environmental sustainability, Community infrastructure development and Employee volunteering are the five focused areas of CSR interventions of the Company. It is remarkable that 83% of all its employees are social service volunteers.



Skill development training in construction related trades



Tata Housing Skill Development initiatives are promoted under SAMARTH brand. Under SAMARTH, during the year 2012-13 it has trained more than 850 youth in various employability skills; mostly in construction related trades. More than 50% of the trained youth have been gainfully employed. Tata Housing is working towards an ambitious target of training more than 30 thousand youth in various skill development initiatives in the five years period beginning from 2013-14.



Skill development training in construction related trades



Tata Housing educational development initiatives are branded as SRIJAN. Remedial coaching to needy, infrastructural development of schools, scholarships and distribution of books & stationaries to deserving students are some of the initiatives implemented under SRIJAN. During the year 2012-13, six thousand students from 34 schools have been benefitted directly or indirectly through various SRIJAN initiatives. Company's CS strategy stipulates reaching out to more than forty thousand students in five years from the year 2013-14.



Education for Tribal children



Remedial coaching to under-privileged children



Toilets for the poor

Around 51% of households in India still do not have access to toilets and good sanitation, as a result outdoor defecation continues in communities. This is a cultural issue and appropriate awareness and education is required to change the attitude of the people towards relieving/defecating in public. Considering this, Tata Housing has taken up construction of toilets for the poor and changing their sanitation habits as a part of its infrastructure development initiatives. It has started working with communities across India and looking for construction of 600 toilets during the year 2013-14 and five thousand toilets in five years. It is working with Environmental Sanitation Institute at Ahmedabad and Innovations Unlimited at Kolkata for sanitation habit change and construction of 150 and 100 toilets respectively.



Drinking water in drought affected regions



Employee volunteers constructing house for the poor at Karjat, near Mumbai

Under SPARSH, various community care initiatives including community infrastructure development activities such as construction or renovation of roads, community halls, play grounds, bus shelters, and hospitals etc are undertaken by the company. As a part of SPARSH initiative Tata Housing has also partnered with Ummeed Child Development Centre, Mumbai for preventing occurrence of developmental disabilities in 40 thousand children in three years.



Affirmative Action

Tata Housing believes in positive discrimination of the scheduled caste and scheduled tribe people and therefore undertakes various activities across Employment, Employability, Education and Entrepreneurship spheres, as per its Affirmative Action Policy. Accordingly it has provided skill development training to 500 SC/ST youth in 2012-13 and looking forward to train 1500 such youth in 2013-14. It has also provided remedial coaching to more than 1000 SC/ST students last year, and hopes to double the same during the current year. Tata Housing is providing entrepreneurship development training to such potential youths in partnership with Entrepreneurship Development Institute of India, Ahmedabad too.

Beautiful is Green (BIG)

Reducing carbon footprint, green technology adoption, green advocacy, tree plantation, energy and water conservation and biodiversity conservation are a few initiatives being undertaken by Tata Housing under its BIG initiative. It is one of the few real estate companies that measure its entire carbon footprint across the value chain and has target based initiatives aimed at reducing carbon footprint and aiming at carbon abatement across projects and verticals. It has also initiated efforts aimed at measuring its water footprint based upon water footprint network guidelines. In recognition of Company's adoption of cutting edge eco-friendly construction technologies, 'Tata Housing Development Company Limited' has been declared as the winner of 'Golden Peacock Eco-Innovation Award' for the year 2013.

Tata Housing has adopted internationally recognized eco-friendly practices and technologies in construction and believes in developing



Red Panda conservation, partnering with WWF-India

more and more Green Buildings. The Green Building Movement in India has been spearheaded by Indian Green Building Council (IGBC). THDC is one of the major contributors in achieving 1.51 Billion square feet of IGBC certified green building footprint in India. Tata Housing thus far, has over 55.4 million Square feet of registered green building footprint, of which 8.8 million Square feet have already been certified (source: IGBC release July 2013).

Tata Housing-WWF-India partnership

Biodiversity conservation is one of the important elements of its sustainability policy and approach. It has partnered with WWF-India for Biodiversity Conservation in Mountain Landscapes of Western Arunachal Pradesh & Sikkim and Support Initiative Fund for Tiger Conservation in six tiger landscapes, for a period of three years, beginning with December 2012. Tata Housing is the first real estate group to become a WWF-India conservation partner in India. Greening young minds through environment education, Red Panda conservation, Developing strategies and generating awareness to sustain ecosystem services of high altitude wetlands and strengthening spring shed conservation in Khangchendzonga Landscape and Western Arunachal Landscapes are part of this partnership initiatives.