



NATIONAL FERTILIZERS LIMITED



Serving Society for a Brighter Tomorrow

Company Profile:
NFL is engaged in manufacturing and marketing of Urea, Neem Coated Urea, Bio-Fertilizers (solid & liquid) and other allied Industrial products like Ammonia, Nitric Acid, Ammonium Nitrate, Sodium Nitrite, Sodium Nitrate etc. NFL is second largest producer of Urea in the country with an Annual Installed Capacity of 35.68 LMT. Company markets Urea under its brand name as KISAN UREA. NFL has five gas based Urea plants viz Nangal & Bathinda in Punjab, Panipat in Haryana and two at Vijaiapur (Madhya Pradesh)



MISSION
To be a market leader in fertilizers and a significant player in all its other business, reputed for customer satisfaction, reasonable reward to shareholders, ethics, professionalism and concern for ecology & the community.

CSR Vision:
To take up wide range of welfare activities mainly focusing on economically, socially and environmentally sustainable development of underdeveloped villages.

CSR Objective:
To meet the expectation of stakeholders by conducting business operations and activities in a socially and environmentally responsible and sustainable manner at all times. Inclusive growth of society, particularly development of weaker sections of society under backward districts of the country by taking up activities related to infrastructural development, skill development, children education, water conservation etc.

Our Presence:
Madhya Pradesh: Gwalior, Indore, Hoshangabad, Khandwa, Guna, **Uttar Pradesh:** Badayun, Jhansi, **Uttarakhand:** U.S. Nagar, Chamoli, Uttarkashi, Tehri Garhwal **Punjab:** Roop Nagar, Bhatinda, **Haryana:** Ambala, Panipat, **Rajasthan:** Jaipur, **Himachal Pradesh:** Solan, **Odisha:** Balasore, Mayurbhanj, **Andhra Pradesh:** Srikakulam

Promoting Children Education-
In order to encourage poor and rural students for education, NFL put in all efforts for providing basic amenities and upgrading infrastructure of schools. The basic spirit behind development of schools in the villages is to improve attendance in schools by providing children with a reasonably clean and

healthy environment for studying. NFL has so far upgraded schools by construction of class rooms, boundary walls, computer and science labs, repair/renovation of existing infrastructures, improving sanitation facilities through renovation of toilets, creating drinking water facilities by installing overhead tanks, by installing water coolers/RO systems, providing teaching aids and electrical goods like ceiling fans etc. The details of activities undertaken for children education are as follows:

Village Bamer and Sessia Nagla in district Jhansi and Badayun, U.P.: Renovation of toilets, creating drinking water facilities by installing overhead tanks, Children rally, puppet shows, poster competition etc.

Village Malheni and Baglehar of district Solan, HP: Renovation/ repair of roofs, ceilings and constructed retaining wall of play ground furniture, school bags, computer etc.

Village Sendal and Bhamuria of district Indore Hoshangabad, MP: Provided School furniture, computers, Installation of force lift pumps with overhead water tanks.

Village Gill Patti of district Bhatinda: Installation of water coolers/RO systems, providing teaching aids and electrical goods like ceiling fans etc.

- District Mayurbhanj, Odisha:**
- Construction of Auditorium cum gallery classroom at Betnoti college.
 - Construction of girls hostel with toilets in Betnoti block, classrooms with toilets in B.C. Highschool Kasafal.
 - Construction of Science Laboratory at Badasahi College, Badasahi.

District Balasore, Odisha: Renovation of Utkal Balashram



Women Empowerment-
Empowering women is an indispensable tool in advancing development and reducing poverty. Empowered women contribute to the health and productivity of whole family and communities and to improve prospects for the next generation. Infrastructure were created for womenfolk in the form of Women's centers by building multipurpose community centers, mahila mandal bhawans providing requisite furniture, computers etc. Such centers have been developed and running

successfully at village Baglehar in district Solan, village Bella Dhyani in district Roopnagar, Punjab. Bella Dhyani is an underdeveloped village in the vicinity of our Nangal unit. NFL has taken an initiative to empower women community of the village by giving three months training to 30 girls on tailoring and embroidery through NITCON Chandigarh. Training equipped them with skills to pursue new livelihoods. Training programmes for 2-3 months on tailoring/stitching and embroidery were provided at various villages of district Solan, Indore, Hoshangabad, Khandwa, Gwalior, Guna, Jhansi, Badayun, Rohtas, Udhm Singh Nagar, Bhatinda etc and sewing machines were also given to women groups. To impart practical knowledge about the basic legal rights and remedies provided under various women related laws, NFL organized legal awareness camps for women in various villages of Bihar, Uttarakhand, and H.P. Flour and masala grinding mill has been provided for Mahila Self Help Group of village Bhamuria in Hoshangabad, M.P.



Promoting use of solar energy
NFL is promoting the use of non-renewable sources of energy by installing Solar street lights with new LED Lamps at public places of identified villages to eradicate the shortage of electricity in remote rural areas. NFL has installed more than 100 solar street lights in various remote/underdeveloped villages in Haryana, Punjab, MP, HP, UP. NFL has supported a project for installation of solar power plant and solar water heating system at Old Age Home in Srikakulam, Andhra Pradesh A project for installation of 100 LED based Solar Street Lights in various remote villages of Uttarkashi, Chamoli and Tehri Garhwal (Cloud burst, flood affected and backward districts) districts is being undertaken by NFL in Uttarakhand.



Health and Hygiene-
A healthy person can contribute to society effectively by innovative ideas and hard work. Considering the importance of good health NFL has been emphasizing of human health and hygiene of rural India. Regular human health camps were organized at various villages of Haryana, Punjab, Rajasthan, UP, Uttarakhand, Bihar, Madhya Pradesh, Himachal Pradesh etc. especially for women and children. The camps also focused exclusively on certain specific organs like eyes, ENT, etc. or on common ailments like malnutrition, diabetes, blood pressure, etc. Wherever feasible, medicines also provided to the patients. Company constructed six Aanganwadis in various villages of district Guna, Madhya Pradesh considering its importance as Indian public health-care system. These centers provide supplementary nutrition, non-formal pre-school education, nutrition and health education etc. Company has also given helping hand to 50 cancer affected children certified by All India Institute of Medical Sciences (AIIMS) through CANKIDS (An NGO certified by AIIMS) by giving assistance for supplying SDP kits.



Water Harvesting/Ground water recharging-
Due to global warming climatic changes are taking place and the amount and pattern of rainfall has been affected and underground water level is depleting. Rainwater harvesting is a big initiative being promoted by the Govt. of India to combat water scarcity. Company has been educating farmers about water conservation measures. Our company has provided waste water drainage facility with the construction of well planned drain system in Vikas Nagar in the vicinity of our Panipat unit which has played a major role in mitigating the incidence of water borne diseases. Understanding the need for augmentation of water resources/ water bodies to fulfill the daily water requirement of village population, NFL has undertaken activities like Construction of water Tanks for rain water storage, Construction of tanks for animal drinking water, construction of check dams, water sheds and renovation of ponds and village wells.

In order to alleviate water scarcity in villages which experience acute water scarcity the rain water harvesting projects were taken up in various villages of district Himachal Pradesh and Madhya Pradesh. In village Malheni of district Solan, HP which is at a height of 1560 meters, 8 water harvesting tanks were built at strategic locations wherein rainwater was collected and is supplied through pipes in tanks built and supplied to beneficiaries through taps. This was a boon for women folk of the villages who use to walk miles to



wash clothes and get water from far flung areas. Similarly in the village Rampur of district Gwalior 3 rain water harvesting structures were built to collect and prevent runoff of rain water which has immensely benefitted the village community.

To meet the irrigation requirement in various villages of district Indore and Hoshangabad, M.P. activities like de silting and renovation of ponds and construction of Stop dam was undertaken by NFL. Three Stop dams were constructed in the village Bhamuria in district Hoshangabad MP. The stop dams were built on the small rivulets to harvest the rain water during mansoons, primarily for the reason of irrigation during Rabi season and ground water recharge with supplementary use like drinking water for cattle, etc.

Stop dams resulted in increase in water retention capacity of ponds, which ultimately increased the water level in water bodies of the nearby villages. There has been irrigation benefits accrued indirectly through the sub-surface and ground water recharge to the dug wells and bore wells in the downstream of the stop dam. Construction of stop dam has made significant contribution in supplementing irrigation during rabi crop and thus provided an assured crop.



Animal Health-
Company being in agriculture input business understands the importance of domestic animals in rural economy. 20 Animal Health camps were organized in various villages of Uttar Pradesh, Madhya Pradesh, Himachal Pradesh, Haryana, Rajasthan and Maharashtra and 7270 no. of animals were brought to these camps by the farmers. In these camps animals were vaccinated, checked for common diseases and free medicines were distributed to the villagers for maintaining health and increase in milk production. Villagers were also educated on animal nutrition, common diseases of cattles and its treatments, importance of hygiene for animal keeping etc.



Skill Development-



Under this initiative, company provided exposure visits to the farmers of village Bhamuria and Sendal of Madhya Pradesh on low cost agriculture practices. Training on Mushroom cultivation, bee keeping, vermicomposting etc was also provided. Mobile repair trainings has been organized in villages Samardiha, Bihar and village Bella dhyani, Punjab and Mobile repair kits were also given to youth to start their own work.

Company in collaboration with Central Institute of Plastics Engineering and Technology (CIPET), Bhubaneswar, Odisha has organized a six months training of Plastics Processing Machine Operator for youth of economically weaker sections



Other Activities-
Other activities like renovation of boundary wall of schools, renovation of village pond was undertaken in Malheni village of district Solan, H.P, old water bodies were renovated and to control the water flow culverts were constructed in various villages of Madhya Pradesh. A financial aid of Rs. 3.37 Lakhs was given towards relief fund for Phailin Cyclone which bore down on India and badly affected 14 districts of Odisha and also some parts of Andhra Pradesh.



Caring Company award in the World CSR Congress in 2013 at Mumbai

