

# ▶ Charitnation

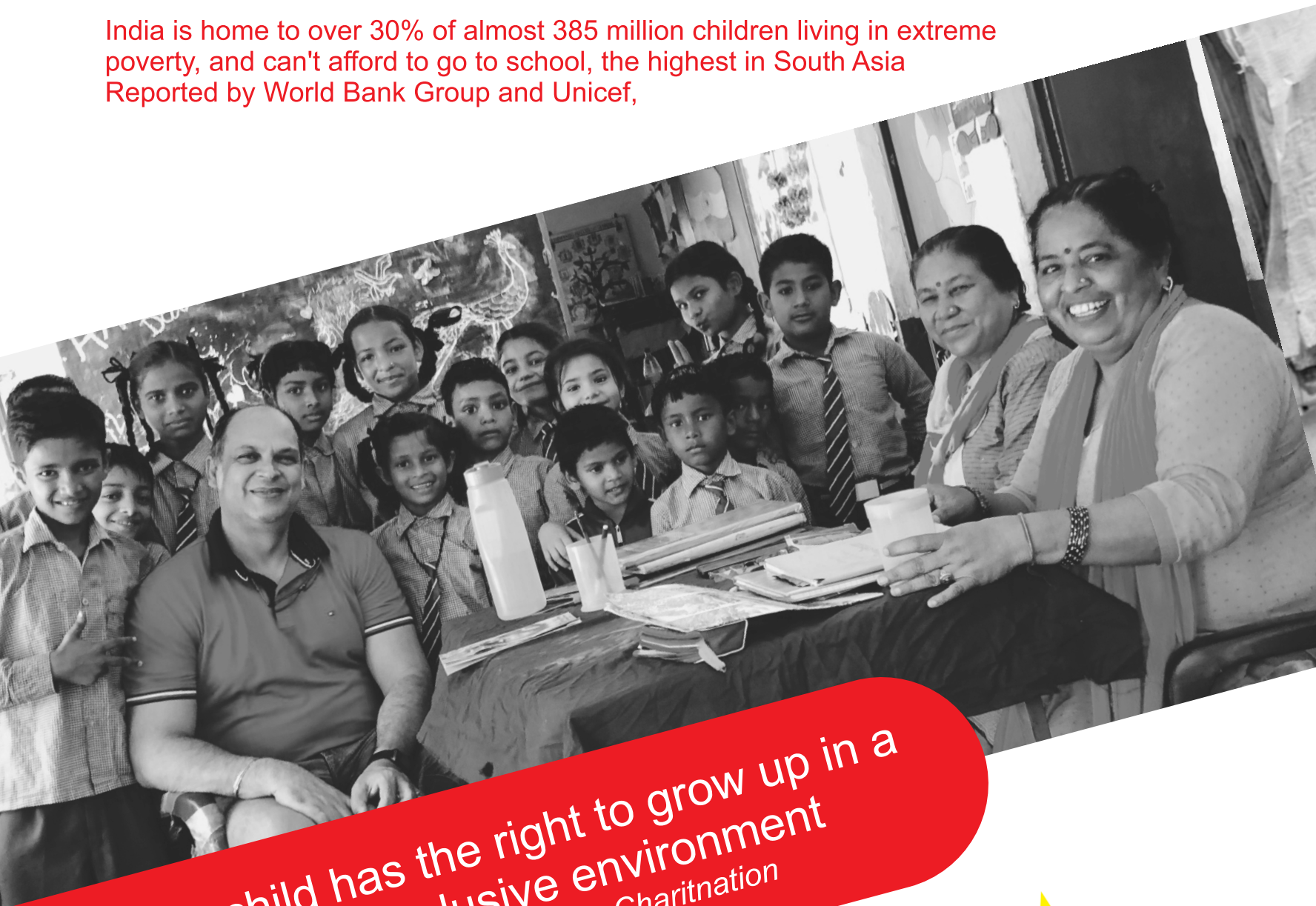
**Charitnation**, is a social venture, using entrepreneurial approaches to solve social problems. We seek to inspire and foster large-scale human impact that promotes the well-being of humanity by identifying and accelerating breakthrough solutions, ideas and conversations.

Our simple belief is that everyone deserves a chance to succeed, everyone has a responsibility to act, and we all do better when we work together and believe it or not **'Working together works'**. Our mission is to inspire people to take action, empower them to change the world to be a just and better place, and connect them so they can achieve more together than they can alone.

**Founded in 2019 in by social entrepreneur and philanthropist Amit Sachdeva a**, known as the 'CSR Man of India', and **co-founded by Mugdha Arora, a social entrepreneur** and both feel that helping others can bring us happiness, peace, and fulfillment and an unquenchable desire to not only demonstrate altruism but to cultivate it, promote it and hopefully inspire others too.

We envision a world in which all children can pursue a quality education that enables them to reach their full potential and contribute to their communities and the world. Skill development and training of human resources is imperative if India wishes to achieve its place in the world as a developed nation.

India is home to over 30% of almost 385 million children living in extreme poverty, and can't afford to go to school, the highest in South Asia  
Reported by World Bank Group and Unicef,



Every child has the right to grow up in a  
safe and inclusive environment  
Amit Sachdeva, Founder, Charitnation

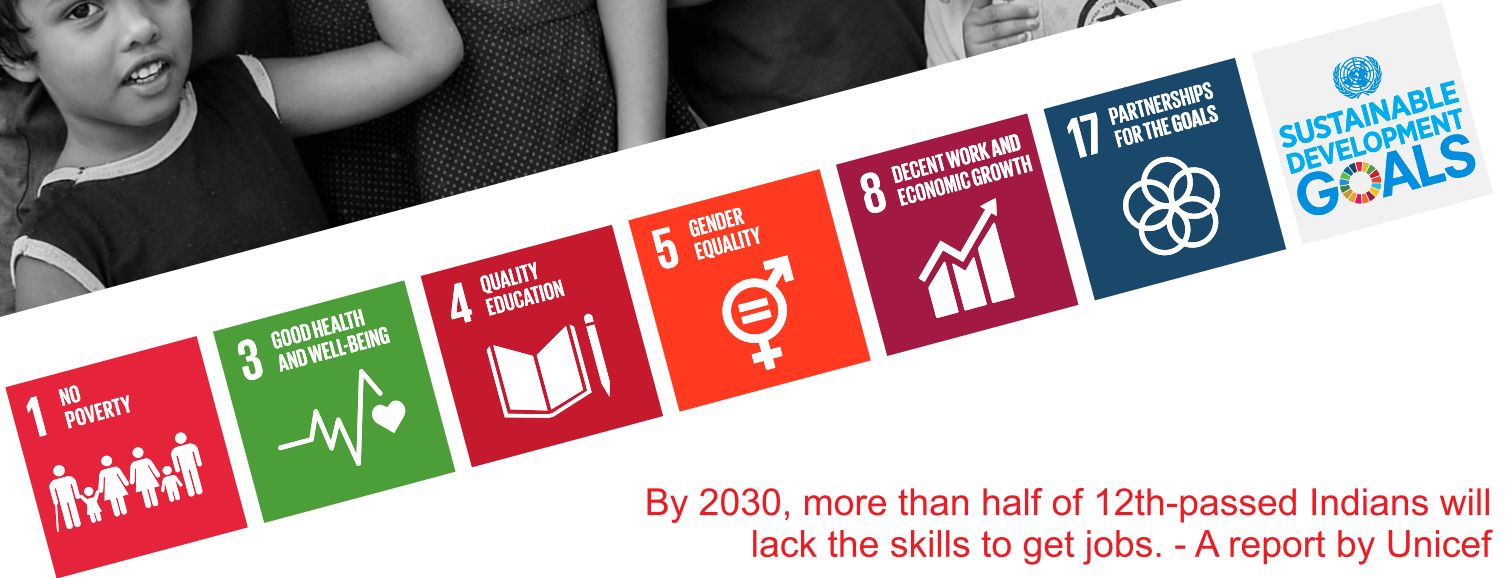


## ▶ Our Primary Focus Areas

We envision a world in which all children can pursue a quality education that enables them to reach their full potential and contribute to their communities and the world and at the same time we feel skill development and training of human resources is imperative to realize the full potential of the imparted education so we're currently concentrating two areas:

### Education & Skill Building

Working towards a just, equitable and sustainable society



By 2030, more than half of 12th-passed Indians will lack the skills to get jobs. - A report by Unicef

**Educatuion:** Charitnation is transforming the lives of children in low-income communities by focusing on literacy and gender equality in education. Working in collaboration with local communities, partner organizations and governments, we develop literacy skills and a habit of reading and writing among primary school children, and support girls to complete secondary school with the relevant life skills to succeed in school and beyond.

**Skill Building:** Economic growth and development is attached to the demand and supply chain, comprising not only raw material, but also skilled workforce that can drive the economics of the business in the right direction. Charitnation is working towards building opportunities and infrastructure support for skill and livelihood building. Some of our projects include IT training, STEM, Entrepreneurship and Small Scale Business Support, and placements through our NGOs partners.

## ▶ Covid-19

The whole world was put in the state of lock down to halt the spread of the Corona Virus outbreak. COVID-19 has caused a serious impact on almost every society of the earth. The World Health Organisation (WHO) declared it as a global pandemic due to the problems caused by this health crisis all over the world.

Impact of Covid-19 has been multiple and not only limited to society at large. From the perspective of the economy both rural and urban have been impacted adversely. Everyone has seen the issues being faced by migrant workers, will they be the same when Covid-19 ends? Of course not. The migrant workers depend on daily earnings, they barely have savings which they could spend during any emergency. Those who didn't have many resources left with them have started to move to their villages because of the unavailability of jobs and money in the cities. Walking thousands of miles barefoot with their child, pregnant wives.

India was put in lockdown on March 21 '2020 and people were told to stay indoors, but for many daily-wage earners and migrant workers this was not an option, they could not afford to stay indoors even for a day, amidst the lock down, multiple issues related to social, educational, economical, political, agricultural, psychological levels and many more have been noticed, which has created the devastating impact on the lives of the people. Charitnation have reached out to more than 7500 families in need with food supplies and many daily need items.



“Life’s most persistent and urgent question is,  
‘What are you doing for others?’”  
– Martin Luther King Jr.



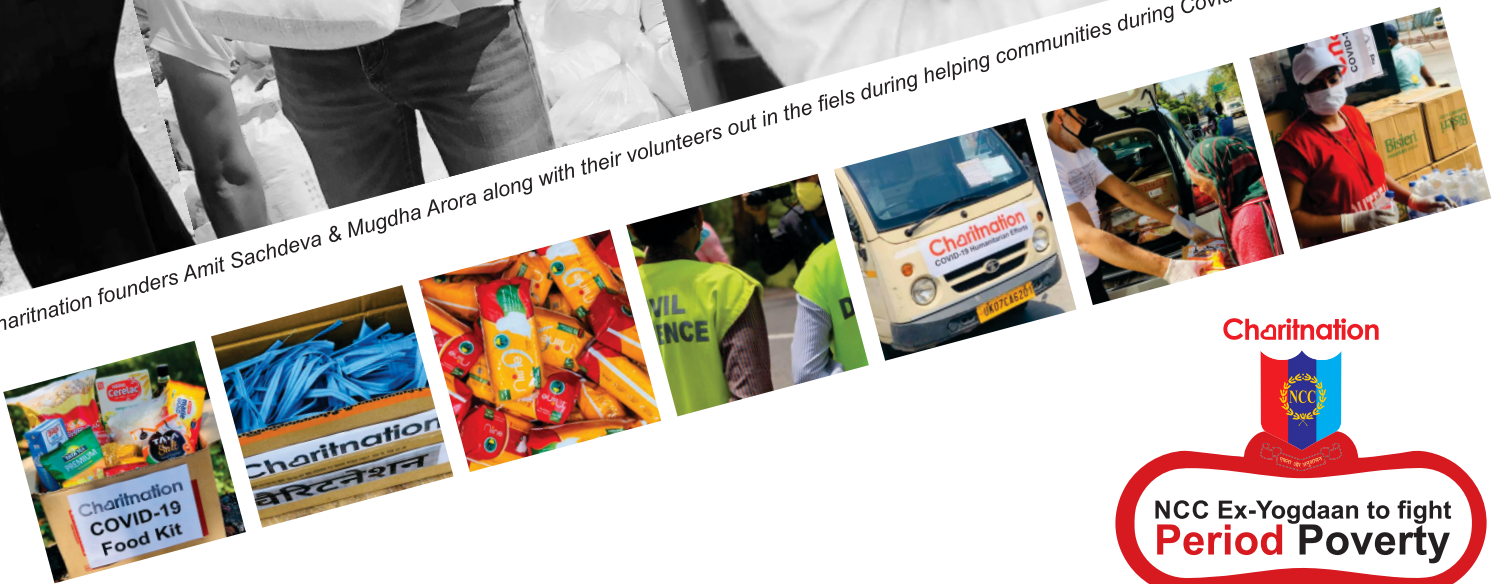
## Our Response

- Dry Food Kits
- Masks & Sanitizers
- Water Bottels & Juices
- Buiscuits & Energy Bars
- Sanitary Napkins

Our mission is to inspire, empower, and connect people to change the world to be a better and just place.



Charitnation founders Amit Sachdeva & Mugdha Arora along with their volunteers out in the fields during helping communities during Covid-19 lockdown in India



## Charitnation

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