



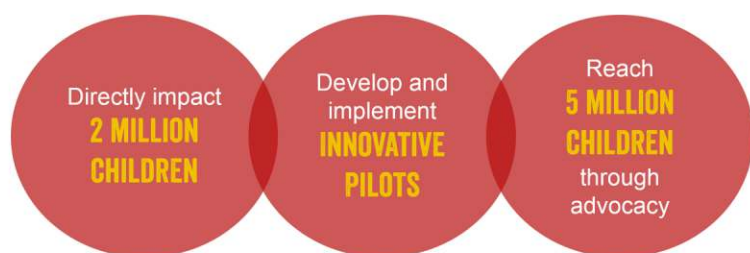
## STRIVING FOR A JUST WORLD THAT ADVANCES CHILDREN'S RIGHTS AND EQUALITY FOR GIRLS

### ABOUT PLAN INDIA

Plan India, a member of Plan International Federation, is a nationally registered independent child development organisation committed to creating a lasting impact in the lives of vulnerable and excluded children, their families and communities. For over 35 years, Plan India and its partners have improved the lives of millions of children by providing them access to protection, basic education, proper healthcare, a healthy environment, livelihood opportunities and participation in decisions which affect their lives.

### OUR GOALS

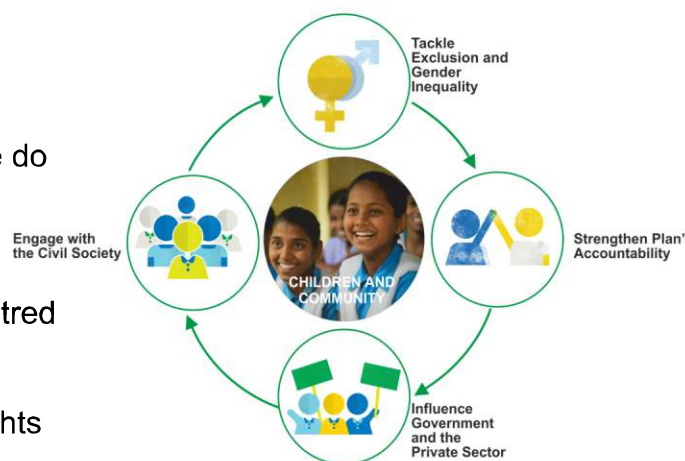
As a leading child development organisation in India, Plan India envisions creating a lasting impact in the lives of vulnerable and excluded children and their communities. By 2020, Plan India aims to:



### OUR APPROACH

Plan India's unique rights based approach puts children and youth at the heart of everything we do - whether it is long term development work or humanitarian response. It enables us to address the root cause of child poverty. Our distinctive approach to creating a lasting change for excluded children and ending child poverty is called Child Centred Community Development (CCCD). Our approach is built on two principles:

1. Ensuring that all girls and boys realise their full rights by putting them at the heart of our endeavours
2. Supporting groups of people to come together, mobilise and tackle issues that affect them



## SNAPSHOT OF PROJECT INTERVENTIONS

Plan India works across 10 states covering six thematic areas - Maternal Health, child Survival and Optimal Development, Water, Sanitation and Hygiene, Quality and Holistic Education, Employability and Economic Empowerment, Child Protection and Disaster Risk Reduction. The various projects within these themes focus on empowering children from marginalised communities. Below are a few of our project interventions.



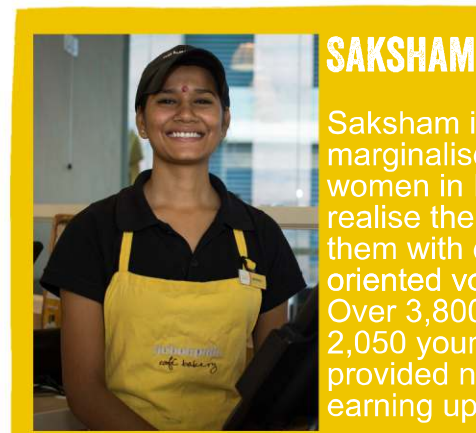
### DIGITAL LEARNING CENTRES

Digital Learning Centres, set up by Plan India in collaboration with Ericsson, utilise technology solutions to provide quality education to young women between 15-25 years within their own communities, thereby overcoming the challenge of limited mobility. The project aims to benefit 15,000+ young women over the next three years by making learning and skill development easily affordable and available. So far, 12 Digital centres have been established.



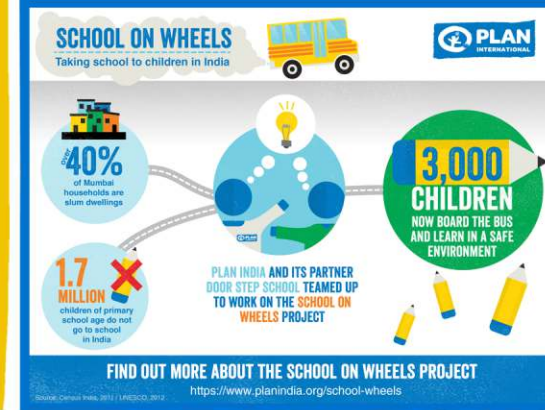
### SCHOOL ON WHEELS

Plan India's School on Wheels project is an integrated approach towards improving the quality of education for underprivileged children. The project has been implemented in the South Mumbai slums with the key component being a bus designed as a mobile classroom to provide alternate educational facilities to street children and pavement dwellers. Since 2008, over 8,000 children have benefitted from the project.



### SAKSHAM

Saksham is an initiative to support marginalised youth, especially young women in India to enable them to realise their dreams by equipping them with essential life and market oriented vocational skills. Over 3,800 young women and 2,050 young men have been provided new livelihood opportunities, earning upwards of INR 37 crores.



### SUPPORT MY SCHOOL

Plan India is a strategic partner of the Coca-Cola NDTV Support My School campaign, one of the biggest campaigns of its kind in India which was launched to work on revitalisation of schools. Working closely with School Management Committees, Plan India has successfully upgraded school infrastructure in 200 schools benefitting nearly 35,000 students.



### OUR CORPORATE PARTNERS



### YOUNG HEALTH PROGRAMME (YHP)

The Young Health Programme aims to make a meaningful difference in the health and well-being of marginalised and disadvantaged adolescents. Through capacity building, YHP is empowering youth by providing them relevant information, knowledge and life skills necessary to tackle health issue and take corrective action.