

FRIENDS UNION FOR ENERGISING LIVES



Friends Union For Energising Lives
Enabling Students to Excel
Innovation Partner of NSDC

Friends Union for Energising Lives (FUEL)

Friends Union for Energising Lives (FUEL) is a credible non-profit organization working in the space of Career Counselling, Skill Development & Scholarships in India.



ENVISIONS TO PROVIDE CAREER COUNSELLING & GUIDANCE TO 10 MILLION STUDENTS BY 2020

FUEL has a successful track record of several years and has successfully delivered career counselling and personality development training to over 10, 00,000 students across 3500+ schools in pan India and collaboration with leading Corporates, Philanthropic and CSR Foundations.

FUEL is empowering students from underprivileged background and rural areas by empowering them with Career Counselling and Vocational and Soft Skills Training. FUEL's pioneering work for making youth employable and entrepreneur is also recognizable.

FUEL APPROACH

Empowering students to make the right choices - FUEL supports students through

- Career counselling and career guidance programs
- Job readiness vocational training
- Dedicated career and educational support helpline and SMS system
- Scholarship Support

Ensuring that students and parents are supported throughout their secondary and higher education journey on a real time basis and encouraged to complete their education.

TARGET BENEFICIARY GROUP



- Underprivileged rural and semi urban school students of std. 9th to Graduation
- ITI and drop out Students to provide Better Job Opportunities.

CORE PROGRAMS

Career EduConnect Program :

- Career Orientation
- Psychometric Assessment Test
- Career Counselling
- SMS & Helpline Support

Skill Development Training :

- Skill Test
- Training
- Assessment
- Certification
- Ahead of Times(AOT)
- Job Placements
- Future Skills Center
- Personality Development Training
- Financial & Computer Literacy

Scholarships :

- FUEL implements end to end scholarship programs for underprivileged students motivating them to pursue higher education. FUEL has launched scholarship website gyandan linking donors to the beneficiaries





SOCIAL INITIATIVES

Edu - Suraksha Program :

Career counselling and Career guidance training to police personnel children studying in different schools

Edu - Raksha Program :

FUEL has signed an MOU with AWES (Army Welfare Education Society) to provide Career counselling, Skilling & Scholarship support to 63,000 children of Army personnel studying in 137 Army public Schools across India.

INNOVATION

Career Guidance & Counselling Center (CGCC)

FUEL runs Career Guidance Skilling Centers to provide 360 degree career life support to the students on 115 Aspirational districts of throughout Career Counselling, Skilling, Scholarship and Job Placement Opportunity in India.



FUEL recently has signed an MOU with Niti Aayog to work for the development 115 Aspirational districts of India envisioned by Honorable PM of India Shri. Narendra Modi ji.



Awards & Recognitions

- Ashoka Fellowship award
- Winner of NSDC (National Skill Development Corporation India) 'Skill Innovation Challenge'
- Represented India at Global Entrepreneurship Summit, Stanford University, USA.
- India Youth Fund Award
- University of Cambridge Pavate Fellowship to Founders



Skill Mentors

Career counselling and career guidance training to teachers who are associated as FUEL career fellows for a period of one year Supported by FUEL to provide continued support to students and guide them to undertake higher education or vocational skills training depending on their unique skills and aptitude.

School Chale Hum

We approach corporate professionals who share their career stories and they act as a role model for students. Volunteers can give 3 Hrs for one day and deliver a career guidance info session with his/her career story.



FUEL CSR Partners

INTERNATIONAL CSR PARTNERS

- CITI FOUNDATION
- HSBC BANK
- BARCLAYS BANK
- UNDP

NATIONAL CSR PARTNERS

- HERO
- HDFC BANK
- SBI FOUNDATION
- ASTARC
- CASTROL
- EATON
- BPCL
- LUMAX
- THYSSENKRUPP
- HONDA
- CONVERGYS
- LTI

FUEL implements corporate social responsibility (CSR) projects across India
We invite academic institutes , Foundations and corporates to join us.

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Friends Union For Energising Lives (FUEL)
Enabling Students to Excel

FUEL is extensively working in the space of career counselling, skill development and scholarship programs through CSR initiatives of with more than 20 renowned corporates like Hero, Castrol, Honda, Barclays, UNDP, BPCL, LTI, Eaton & Convergys, Lumax and Banks like HDFC Bnak, HSBC Bank, Citi and Standard Chartered bank.

In the successful journey of 10 years of its existence a credible non-profit FUEL has impacted over 1 million youth of India & is on its way to accomplish its mission inspired by Dr. Abdul Kalam's vision to reach to 10 million underprivileged youth.

We are pleased by the wide spread acknowledgement received by FUEL from various national and international organisations. To name a few, at national level FUEL has been privileged partner with Niti Aayog and Maharashtra State Skill

Development Society (MSSDSS) and is in process to partner with AICTE and FUEL participated at the Champions of Change, which was spearheaded by our Honorable PM Mr. Narendra Modi. FUEL has been selected by the National Skill Development Corporation (NSDC) for Skill Sathi and FUEL is also one of the Innovation Partner of NSDC. Internationally FUEL has received PAVATE research fellowship from the University of Cambridge. FUEL showcased its work at NGO Expo, New York in 2016 and 2017. FUEL participated in GES-2016 at Stanford University, hosted by former US President Barack Obama and FUEL's team members are research Fellows of Cambridge University UK.

FUEL believes in building successful careers of Indian youth. Understanding the need for career awareness among students, FUEL started spreading awareness by publishing a career book wherein students are exposed to the multitude of career opportunities with its eligibility criteria, mode of application & other information required for making successful applications.

Students undergoing this program are tracked and supported with Career Helpline to solve their career related confusions and they also receive regular SMS alerts about various scholarships, jobs along with information of application process.

Students studying in grade from 9th to 12th usually from underprivileged sections, rural background are beneficiaries. FUEL has counselled 1 million students studying in different corners of India.

On similar lines of Career Educonnect, FUEL formulated innovative model of Edu Raksha which emphasises the need for career support for young children of jawan's from Indian army. Most of the time soldiers are away from home and do not get sufficient time to counsel their wards about career development. Hence this support from FUEL has helped to boost spirits of soldiers by reducing their concern about their child's career development.



APJ Kalam FUEL Fellows Convocation & inauguration program

FUEL addressed this problem and signed an MOU was signed with AWES (Army Welfare Education Society) to provide Career counselling, Skill Development & Scholarship support to 63000 jawan's children studying in 137 Army Public Schools in India.

Considering sustainability, FUEL trained counsellors of each school on various career opportunities & career counselling to support students in future.

Edu Suraksha is another initiative designed by FUEL under which the children of police personnel are getting support for their career through career counselling, skilling and scholarships.

To constables used to request senior police staff to take their child as constables but today, their children are studying in top institutes like IIT, JEE, AIMS etc. To endure this aspiration of children, FUEL granted scholarships to these students to fulfil their dream of pursuing higher education.

Further under the scholarship programs, FUEL is supporting 240 students by providing them free coaching, transport & food. The program is called 'Talent Search Scholarship Program'.

Scholarships being one of the major vertical of work, FUEL launched a scholarship portal called Gyandaan (www.gyandaan.org) connecting donors and beneficiaries together. Till date, FUEL has granted Rs. 2 Cr. scholarships to the needy aspiring youth. The students are screened, interviewed & selected after home visits.

FUEL was intrigued about students who do not have aptitude, neither wish to go for higher education? FUEL resolved this issue by providing skilling opportunities for drop out youth. These young people were provided vocational skills and Employability skill training for job aspirants.

FUEL innovated a model called Career Guidance and Skilling Center (CGSC) which is a 360 degree Career Life Support under one roof wherein students who wish to pursue higher education but lack financial capability and need guidance. Such students are supported with career counselling & scholarships.

Students who have dropped out from education and need skilling are skilled and placed. Similarly unemployed and job seekers are provided a platform with employment opportunities.

Presently, FUEL has a successful track record of skilling more than 15000 youth of India. Women Empowerment is an important element of FUEL work of focus area of FUEL. FUEL is providing skill training to 2000 women artisans in Mumbai & Thane. Earlier it has counselled 5000 girl children from Haryana.

Moreover, FUEL runs various Internship & Fellowship programs for the youth which inspires them to work in social sector.

Future Skills is fast changing the employment scenario. FUEL is trying to analyse future job opportunities which this sector is going to open.

FUEL is gearing up for adapting to this change by setting up Future Skill Centers wherein 1500 youth will be equipped with Future Skills like AI, IOT, Social Media & 3D Printing.

To meet all of these challenges more effectively FUEL

To address the challenges of youth development through education, skilling and scholarships FUEL is now set to chart out a new path by setting up a FUEL Skills University. This University will be based on a unique CSR model.



CORE PROGRAMS

- CAREER EDUCONNECT**
 Career Orientation
 Psychometric Assessment Test
 Career Counseling
 SMS & Helpline Support
- PERSONALITY DEVELOPMENT / SOFT SKILL TRAINING**
 Interview Skills, Resume Writing, Email Writing, Group Discussion, Communication Skills & Personality Development Program
- SKILL TRAINING**
 Skill Test, Training, Assessment, Certification, Job Placements.
- SKILL DEVELOPMENT**
 IT/ITES, Banking (BFSI), Retail, and Graphic Designing
- FUTURE SKILL COURSES**
 Digital Marketing, Artificial Intelligence, IOT, Big Data & Machine Learning, Software Testing, Web Development
- SCHOLARSHIPS**
 FUEL implements end to end scholarship programs for underprivileged students motivating them to pursue higher education FUEL has launched scholarship website gyandaan linking donors to the beneficiaries.
www.Gyandaan.org
- Talent Search Coaching**
 Academic Coaching to Std X, XI, XII.



Career Counselling Session for Jammu & Kashmir Army Public School



Kiran Dapkar Pursuing Career: Engineering (IIT Mumbai)

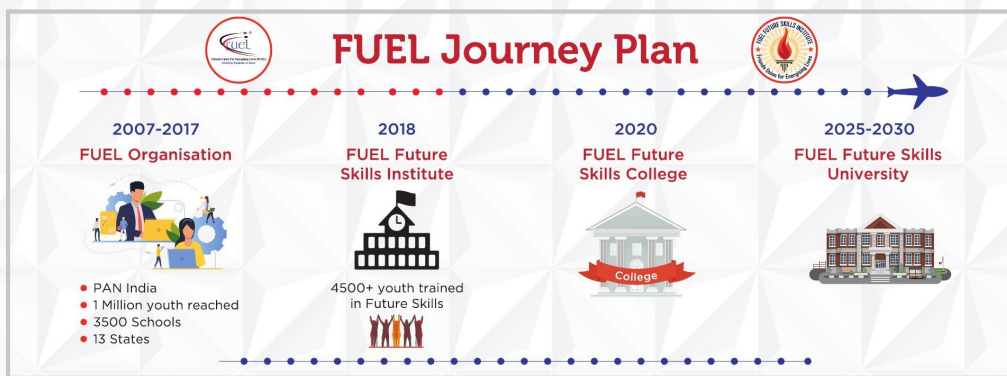


Job Fair, Pune



Bhavaya Sharma FUEL Scholar
 Class X Percentage 91.33%

Bhava Sharma, is a girl from Jhotwara Govt. Girl School. She with her hard work, determination & guidance from HTS has secured 91.33% in standard 10th. She is one of the girls selected from Hero Talent Search (HTS) coaching. Hero Talent Search HTS, Coaching was provided free of cost for English, Mathematics, Science & social sciences to the students with 65% & above in standard IX. These students were provided coaching along with facilities like pick & drop from school & wholesome & nutritious lunch. Also, Counselling & career guidance was also provided to the students in detail.



"We need to channelise the immense potential that youth has by synchronising their energy to the right platforms. It is possible to bring about a societal transformation by contributing to youth development"

Mr. Ketan Deshpande
Founder CEO, FUEL



Gyandaan portal architecture is enabling industry professionals who are going back to their schools and sharing their inspiring career stories with the underprivileged students under the employee engagement program "School Chale Hum"

Mr. Santosh Huralikoppi
Chief Mentor, FUEL



FUEL Founder Shri. Ketan Deshpande
"Champions of Change" for Education & Skill Development with Prime Minister of India



Dr. Kalam Appreciation

CSR Partners

National

- Hero Motocorp,
- HDFC Bank,
- SBI Foundation,
- Astarc, Castrol,
- Eaton, BPCL, Lumax,
- Honda, Thyssenkrupp,
- Convergys, LTI

International

- Citi Foundation
- HSBC Bank
- Barclays Bank
- UNDP
- Standard Chartered

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