

## INTRODUCTION:

The Shipping Corporation of India (SCI) takes pride in the fact that it is a responsible and socially committed owner; placing greater emphasis on the safety of life, vessels, cargo and the environment it operates in; and has evolved into a quality and safety conscious organization.

The Corporate Social Responsibility (CSR) vision and mission of SCI clearly indicates that we aim to be a corporate with the strategies, policies and actions aligned with wider social concerns, through initiatives in education, health, environment and socially relevant matters. We aim to attain this objective by providing financial assistance to students who belong to socially weaker sections, by supporting efforts for community health in slums and areas inhabited by marginalised sections, by supporting the programmes and efforts for environment protection and enhancement, by promoting, encouraging and supporting the social and cultural heritage and traditions of our society and also by taking proactive measures for the well-being of society, as per needs.

Going by the dictum that an Enterprise needs to address the concerns of the society in which the enterprise is operating, coastal areas have been demarcated already as the major area of concern for SCI since transportation of goods through Ships is the business line of the organisation. SCI adopt projects through sustainable partnership with Non-Governmental Organisations (NGO) keeping an eye on the massive social intervention and social returns this would create in the identified area.

## SOME OF OUR PIVOTAL CSR INITIATIVES:

### Education Initiative

SCI has acknowledged the need to support the cause of Maritime Trade by way of supporting Maritime Education in premier institutes of the country. The shortage of quality manpower, the skill set required to handle the increasing sophistication of vessels as well as rising concern about possible environmental pollution that can be caused by ship accidents has led to greater importance on a well-designed education system and a structured method of knowledge dissemination. The skills expected in a modern sea farer needs to be nurtured and hence SCI awards scholarship to enable the weaker sections of the society to be at par with their counterparts.

Beneficiaries: Subsidization of education expenses has been focused on the students of Indian Institute of Technology (IIT) of Kharagpur as well as Chennai and Indian Maritime University (IMU) for courses like

- Nautical Sciences
- Marine Engineering
- Naval Architecture

Moreover the entire Fees for students belonging to the weaker sections of society in Maritime Training Institute (MTI) is provided as scholarship by SCI.

### Long Term Benefits:

- The students who pass out from these institutes generally receive a handsome remuneration as per the industry standards
- The scholarship enables them to successfully complete their course as well as earn a sustainable income which secures their future and improves theirs as well as their family's quality of life in the long run
- They are relieved from the burden of Education Loan

**The Impact:** SCI provides scholarship of ` 4000/- per month per student for Engineering disciplines and ` 3000/- per month per student for other Bachelor's degree disciplines pertaining to Maritime Education. The initiative has been taken up from the year 2009 and a total of about 600 students have been benefitted by the SCI CSR Scholarships so far. Over the years, SCI has so far set aside ` 10.41 Crores for the SCI CSR scholarships.

### Health Initiatives

SCI has time and again proved its sensitivity to the requirements of the poor and marginalised sections of the society by way of responding to their immediate needs in a timely manner. We have joined hands with the Government machinery to support the tertiary referral hospitals in and around Mumbai.

A project has been successfully completed to increase the number of beds from 20 to 30 in the NICU and establish a separate Paediatric intensive care unit (PICU) at Chhatrapati Shivaji Maharaj Hospital, Kalwa, Thane in order to cater to the growing number of babies born with complications whereby requiring intensive medical care. The project has set up Neonatal Intensive Care Unit (NICU) and Paediatric Intensive Care Unit (PICU) as part of up-gradation of existing intensive care unit beds in the Hospital.

**The Impact:** The initiative was taken up in the year 2010 11 for ` 50 Lakhs and has helped the Hospital reduce the Infant Mortality rates considerably.

Moreover SCI has tied up with T. N. Medical College and B. Y. L. Nair Ch. Hospital and set up Central Cardio Respiratory Monitoring System in Medical Intensive Care Unit (MICU) at their premises to cater to a wide range of medical illness ranging from tropical diseases to life threatening complications. In view of smooth and timely management of such critically ill patients, the installation of Central Cardio Respiratory Monitoring System in the critical care unit is expected to benefit patient management and also help reduce mortality (death rate) from present 30- 35% to 20-25% at par with international mortality.

**The Impact:** The initiative has been undertaken in the period 2010-14 for ` 99 Lakhs and has supported the care of severely ill patients at the Hospital. SCI also supported the Regional Mental Hospital, Thane by providing medical equipments for the support and care of patients who find it difficult to obtain medical assistance from Public Hospitals owing to their mental disability.

**The Impact:** The initiative has been undertaken in the period 2011 12 for ` 54 Lakhs and has supported the care of mentally challenged patients at the Hospital.

### Health Education Initiative

SCI partnered with Sanhita for implementing Health Education Programmes in Gangajalghati block, one of the most backward blocks of Bankura District, West Bengal. The project was implemented in secondary sections of 10 schools with:

- a) an aim of overall empowerment of adolescent school going girls from the remote areas with respect to their bodies, sexualities and reproductive health issues with an aggressive six months campaign in the schools through the trained women leaders from the villages itself
- b) Create spaces within education institutions to break silence and provide information on Menstrual Health Management to young girls,
- c) Create scope for the emergence of young women to address Menstrual Health Management issues as key community based leaders
- d) Advocate with relevant stakeholders and decision makers whereby institutions take greater responsibility towards incorporation of effective MHM practices of young women in schools at the district level
- e) Based on the effective and successful execution of the project, advocate with relevant government departments such as Health and Education for the incorporation of MHM in water and sanitation policy

**The Impact:** The initiative has been undertaken in the period 2010 11 for ` 11 Lakhs and benefitted about 200 girl students from the identified 10 schools.

### Health Camps for Slum Communities

Family Planning Association of India (FPAI) as an NGO is committed to provide Reproductive health care services to women of all ages and has taken the initiative to sensitize and create awareness about the prevention, early detection and prompt referral if need for cervical cancer. Early diagnosis and prompt management is the most important factor to prevent high mortality rates as a result of cervical cancer. SCI has partnered with the Family Planning Association of India for a financial assistance for holding Pap smear camps at Awabai Wadia Health Centre, Tilak Nagar (W), Mumbai. The Pap smear camps benefitted the urban poor belonging to the slum communities in and around Govandi, Kurla and Ghatkopar.

**The Impact:** The project was undertaken in 2010 for a meagre ` 2 Lakhs but benefitted about 300 urban poor.

### Nursing Assistants Course with Sri Ramakrishna Math

The project has been initiated with Sri Ramakrishna Math, Chennai for a sustained partnership between SCI and them for the benefit of Coastal and Backward districts of Tamil Nadu. The project envisages training of 150 Nursing Assistants of poor girls from the coastal belt. The duration of training is One Year and each batch consists of 30 students (girls). The objective of the project is to empower girls by making them self-sufficient by way of being gainfully employed after the completion of the course. Nursing profession considered to be a noble one is always in high demand. These girls are gainfully employed as soon as they complete the training. This in turn would be a good source of income to their otherwise economically weak families. Currently SCI trained 3 Batches and all the girls have been placed in Hospitals near Chennai.

**The Impact:** The project was undertaken from 2010-12 for ` 11 Lakhs and benefitted about 75 girls from poor socio economic backgrounds.

## What makes us move forward...

### Revisiting our journey...

