



## Caring People for Sustainable Growth



SJVN firmly believes that the success of an enterprise is deeply rooted in the progress of the society and all its stakeholders. This belief has been institutionalized and realized through CSR and sustainability. As the SJVN has evolved into a power sector giant, it has taken its rightful role to make optimum contribution to the society, thereby change the world for better and this process continues unabated.

**R N Misra, CMD, SJVN Limited**



As a conscientious corporate, we are sensitive and committed to the concerns of our stakeholders. So we endeavour to maintain high standards of Social responsibility and Sustainability in our business environment through social interventions. We have attained success and prosperity and as a responsible corporate citizen, SJVN is striving to share its prosperity with society through various CSR initiatives.

**N L Sharma, Director(Personnel)- cum- Chairman, SJVN Foundation**

SJVN Limited, a Mini Ratna & Schedule 'A' CPSU under the Ministry of Power, Govt. of India, is a joint venture between the Govt. of India & Govt. of Himachal Pradesh. Incorporated in the year 1988, with a vision to be the best-in-class Indian Power Company globally admired for developing affordable clean power and sustainable value to all stake holders, the company is fast emerging as a major power player in the country. Beginning from a single hydropower project company, SJVN today has a foot print in a diversified set of power projects, which includes Hydroelectric Projects in Himachal Pradesh, Uttrakhand, Arunachal Pradesh and in the neighbouring countries of Nepal and Bhutan, a Thermal Power Project in Bihar, a Power Transmission Project in Nepal and India, Wind Power project in Maharashtra and Solar Power Projects in Gujarat & Rajasthan.

SJVN is committed to the concerns of its stakeholders and strives to maintain good standards of Corporate Social Responsibility (CSR) and Sustainability in its business activities. Power projects are located in far reaches of isolated regions which are scarce in infrastructural facilities and where the populace is socio-economically backward. SJVN being a responsible corporate citizen strives to bring about overall positive impact on societies living in such regions. The CSR projects in SJVN are undertaken in six verticals which are education and skill development, Infrastructure development and community development, health and hygiene, promotion and preservation of culture/ Melas, sports, sustainable development and assistance during natural disasters.

### MAJOR CSR INITIATIVES

#### Health and hygiene

##### Swachh Vidyalaya Abhiyan

Swachh Vidyalaya is the national campaign driving 'Clean India: Clean Schools'. A key feature of the campaign is to ensure that every school in India has a set of functioning and well maintained water, sanitation, and hygiene facilities.

Taking cognizance of the national campaign, SJVN has undertaken the construction of toilets in the states of HP, Uttrakhand, Bihar and Arunachal Pradesh and constructed 2357 toilets against the target of 2271 with cost implication of Rs. 23 Cr.

SJVN considers community health as an important parameter of human development index, therefore, has taken holistic approach for addressing the health issues prevailing in the local areas. SJVN community health care services range from community based prevention, early intervention, health maintenance and continuing care services designed to improve or maintain the health and wellbeing of individuals and communities.

##### Health Care through Project Hospitals

SJVN provides free health care to the local communities in its project hospitals.

##### Satluj Sanjeevani Sewa-3S

SJVN Foundation currently implementing health care programs through HelpAge India. The project, Satluj Sanjeevani Seva (3S) facilitates primarily healthcare services to the communities living in and around its Project area where health care services are scarce. The health care services are provided through operation of Satluj Sanjeevani Seva Mobile Medicare Units (MMUs) in 10 different locations covering 4 States, 9 Districts, 73 Gram Panchayats, and 114 community locations. Availability of basic diagnostic services allow for regular checkup of diabetes and hypertension. Regular treatment and medication given to chronic patients has provided great relief to needy and ill beneficiaries. The MMUs have provided 191,544 treatments to 89,593 beneficiaries till date. SJVN Foundation has also implemented Health Camps at these locations, at which treatment was



provided to 15,605 beneficiaries.



The mobile health program is a proven intervention in delivering health care to vulnerable and unreached sections of the society at their doorsteps. The MMU team consists of Social Protection Officer, MBBS Doctor, Pharmacist, Driver cum Community Facilitator.

### **Education and Skill Development**

#### **SJVN Silver Jubilee Merit Scholarship Scheme**

SJVN has launched SJVN Silver Jubilee Merit Scholarship Scheme in the year 2012 which aims at inculcating competitive spirit amongst students and to nurture their academic talent for 10+2 passed meritorious students. Scholarship @ Rs. 2000/- per month is provided for the whole duration of the next course. In last three years 467 students from HP, Bihar, uttrakhand and Arunachal Pradesh have been provided the scholarship.

#### **Training to the Local Youth in Construction Industry Development Council (CIDC)**

SJVN periodically sponsors local youth of project areas for training in Construction Industry Development Council, Faridabad. The candidates are imparted the training program in core disciplines like Plumber, Welder, Electrician, Site Accountancy and Office Assistant. The objective of these programs is to enhance technical skills in core trades so that the unemployed youth hailing from project areas of SJVN are gainfully employed in various infra projects besides becoming confident of setting up one's own enterprise. So far 380 youth from project areas have been sponsored for these programs.

#### **Skill Development programs at door steps at project areas through HIMCON**

Skill Development programs are organized in project Areas in association with Himachal Consultancy Organization (HIMCON). The aim of these programs is to provide Training to youth in their local setting so that more and more candidates are benefitted.

More than 675 local youth benefitted from these vocational programs in the trades of bag making, mobile repair, computer, tourism, beauty parlor, fast food in the states of HP and Uttrakhand.

In addition 100 local youth have been imparted skill development in the trades of Bed side patient attendant and BPO (Call Centre) trade under assured employment program by HIMCON. 94 out of 100 local youth were placed in various industries.

#### **Technical Education for Local Youth**

SJVN has evolved this scheme which aims at providing technical education to local youth enabling them to meet the job requirements in various industries and for self employment. The local youths are sponsored for various vocational courses like

electrician, welder, motor mechanic, computer, masonry, plumber, cutting and sewing etc in ITIs situated in the states of H.P. and Uttrakhand. Besides full tuition fee, they are also provided scholarship @ Rs 2000 pm for full course. Till date 416 candidates have been benefitted from this scheme.

### **Infrastructure Development**

Infrastructure Development services are essential to sustain good living conditions in a society. Such facilities have been developed in areas of SJVN projects through a well designed participatory approach. Village Development Advisory Committees comprising representatives of SJVN Project, community based organizations, women forum etc. are now engaged in CSR project formulation, implementation and monitoring. These works are generally awarded to specialized agencies which employ local laborers to ensure gainful employment to the local people. On an average annually 15,000 man days employment is created for the local people.

#### **Construction of DAV School**

DAV School has been constructed and completed in Duttanagar, Rampur and the classes upto the 11th standard under CBSE pattern have been started in this session. The total expenditure incurred is INR 5,05,49,985/- for construction of school. Presently 893 students from local area and wards of employees are studying in the school.



#### **Financial support for the victims of earthquake in Bihar**

SJVN provided financial assistance of INR 25 Lac towards relief to the victims of earthquake in Bihar.

#### **Projects for differently abled persons**

For the upliftment of differently abled persons, SJVN has undertaken various projects like financial support of Rs. 3 Cr. for construction of Indian Institute of Muscular Dystrophy at Solan, hearing aid to the project area people in LHEP project and vocational training to disabled children studying at School cum Home for speech, hearing and visually impaired children, Dhalli, Shimla.

#### **Gold Plate CSR Award by HelpAge India to SJVN**

HelpAge India has conferred Gold Plate Award on SJVN Limited for its contribution in providing free medical care to the unprivileged sections of the society during the FY 2014-15. The award was given by Ms. Lise Grande, UN Resident Co-coordinator UNDP, at India Habitat Center, New Delhi.

The CSR initiatives undertaken by SJVN demonstrate long term sustainability and reflect continued commitment of SJVN. The CSR programs are implemented in a manner that it ensures its active compliance with the spirit of the law, ethical standards, and international norms. The efforts go even beyond compliance and SJVN Foundation actively involves in activities for larger social good, beyond the interests of the company.