



आरईसी
REC

असीमित ऊर्जा, अनन्त संभावनाएं
Endless energy. Infinite possibilities.



REC
FOUNDATION

Empowering lives.
Energising future.
(CSR Arm of REC Limited)

REC is a Navratna Company under the ministry of Power. REC is a leading Non-Banking Financial Company (NBFC) and are present across the entire power sector value chain, be it Generation, Transmission, Distribution or Renewable Energy. REC financing solutions have been instrumental in shaping the power landscape of India and the company has been delivering a robust performance year on year bringing value to its investors and stakeholders.

REC have affirmed commitment to the global goal of carbon reduction by contributing one million USD to the International Solar Alliance (ISA) on World Environment Day 2018. REC have digitized it's operations across all offices to reduce our carbon footprint. REC have contributed ` 60 crore to Swachh Bharat Fund to make India clean and open defecation free.



Our CSR Policy

The Company has its 'Corporate Social Responsibility & Sustainability Policy' aligned with the provisions of Companies Act 2013, The Companies (Corporate Social Responsibility Policy) Rules 2014 and Guidelines for CSR and Sustainability for Central Public Sector Enterprises issued by Department of Public Enterprises.

Salient features of the 'CSR and Sustainability Policy'

The Company is committed to carrying out CSR projects/ programs in line with activities prescribed under Schedule VII of the said Act. In line with Section 135 of the Companies Act, 2013. The company has made available at least 2 % of the average net profits of the Company during the three immediately preceding financial years shall be spent on Corporate Social Responsibility.

A Corporate Social Responsibility Committee of the Directors ('the CSR Committee') has been constituted consisting of three Independent Directors and two institutional directors. The Corporate Social Responsibility Committee formulates and recommends to the Board the activities to be undertaken by the Company as specified in Schedule VII, monitor, and recommend the amount of expenditure, keep oversight of activities for screening and recommendation of CSR project proposals and periodically submit the reports to the Board of Directors.

The Company takes up range of activities to address the community, societal & environmental concerns. Special attention will be paid to the development of weaker sections of society and the backward districts of the country.

REC established a society 'REC Foundation' and currently undertakes all its CSR activities through the society. The project life cycle from proposal mobilization and approval, implementation, monitoring, evaluation and outreach are described in subsequent sections;



CSR Process @ REC Limited

Step 1 – Proposals Mobilization and Approval

Proposals are screened by Screening Committee, appraised by Governing Body and CSR Committee of Directors and placed before BoD for final consideration

Step 2 – Implementation:

After approval of a project proposal from BoD, REC Foundation enters into a Memorandum of Agreement (MoA) with the project proponent. This becomes a reference document to implement the project.

Step 3 – Monitoring & evaluation:

Monitoring is undertaken periodically. In addition, a PIC (Project Implementation Committee) oversees the milestone completion of the project, sends the milestone progress and their recommendation to REC Foundation. Evaluation of the project is carried out for each project towards the end of project. Evaluation of large projects are carried out by a third party. This is called as 'Impact study'.

CSR activities are undertaken in 12 thematic areas namely (i) Poverty, health care, sanitation & safe drinking water; (ii) Skill development and education; (iii) Women development, care for children, elderly, differently abled; (iv) Environment sustainability; (v) Heritage, art and culture; (vi) Armed forces; (vii) Sports; (viii) PM relief fund; (ix) Technology incubators; (x) Rural development; (xi) Slum development and (xii) Government guidelines.

CSR activities at a glance

230 plus projects supported (104 projects ongoing)

Rs. 746.59 Cr (approximately) disbursed/ committed to CSR activities since 2014-15. 52% was allocated to health, sanitation, safe drinking water; 13% for education and skill development; 1% for women empowerment, old age homes; 20% for environmental sustainability, 2% for protection of national heritage, art & culture, 13% for rural development. The yearly sanction is given below;

Year	2014-15	2015-16	2016-17	2017-18	2018-19	2019-20	Total
Sanctioned amount (Rs Cr)	114.58	157.00	145.95	163.16	158.72	7.18 (till may 2019)	746.59



New Norms, bringing the winds of change

A scene from the show where brides have taken a pledge not to go with their grooms if there is no toilet in the house



A family drama with a difference

Dr. Sneha's father supports her career and choices, showing a role model that people can relate to.

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CSR Activities

Thematic Area 1: Eradicating hunger, poverty and malnutrition, promoting prevention health care and sanitation, including contribution to the Swachh Bharat Kosh set-up by the Central Government for the promotion of sanitation, and making available safe drinking water:

In a nutshell till now:

- 25,000 differently abled supported.
- Health care for differently abled —Funded The Leprosy Mission Trust India for Construction of 3 operation theater, maternity blocks with latest medical equipment's for reconstructive leprosy surgeries at leprosy hospitals in UP, Tamil Nadu and Chhattisgarh underway which can support over 2,00,000 persons from EWS category annually;
- 13000 toilets for individual houses, schools, community constructed
- Over 100 Mobile Medical Units funded to cover health care
- Set up mechanized cleaning in 14 wards in Varanasi
- Funded installation of over 2000 hand-pumps and over 100 water purification units, with this approximately more than 5 lakh beneficiaries are getting safe drinking water.

Main Kuch Bhi Kar Sakti Hoon

REC supported social and behavior change communication initiative Main Kuch Bhi Kar Sakti Hoon – I, A Woman, Can Achieve Anything (MKBKSH), which is designed to enhance knowledge on health and positively influencing social determinants of health advocating the Swachh Bharat Mission. 26 episodes were launched on DD National. The serial draws on popular culture such as a qawwali that not only informs audiences on why hygienic practices are essential for healthy, disease-free life and dignity, but also inspires them to pledge towards such a life. The serials has a total viewership of about 17.5 million viewers (on DD, YouTube) from January to April 2019. DD national is dubbing it in regional languages to telecast on 12 regional kendras of Doordarshan. 220 publication houses in small towns and cities published over 5000 articles in regional languages on these serials and its impact. Ministry of Health and Family Welfare has approved interlinking the chat-bot with the national toll-free helpline number of the Jansankhya Sthirata Kosh (JSK) – 1800 11 6555.

Description of some of the above projects (as well as projects carried forward from earlier years with progress in 2018-19) and photographs are provided.

REC supported a number of initiatives in strengthening health services across India. Some of these initiatives include, construction of blood bank and up gradation of equipment in the blood bank; construction of radiotherapy unit in Virat Hospice, Jabalpur. REC is part-funding for community-based program for control of sickle cell disease and Thalassemia in the 30 districts of Odisha, which aims to scan over 45 lakh people for Thalessemia and Sickle cell disease, provide counseling and other support to deal with the disease.



Installation of Water ATM at bus stations of Uttar Pradesh to provide safe drinking water



REC supported cleanliness drive by supporting setting up mechanized sweeping, collection, transportation of municipal solid waste in 14 wards of Varanasi, Uttar Pradesh.



Installation of vision equipment to provide modern eye facility in Melamalsood Rotary Eye Hospital and Maranda, Himachal Pradesh

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Thematic Area 2: Promoting Education including special education and employment enhancing vocation skills, especially among children, women, elderly and differently-abled and livelihood enhancement projects:

In a nutshell till now:

- 25,000 persons were provided with skills on various vocations, over 70% of them were employed
- 100 plus libraries were built in smaller towns and villages
- 700 plus violence affected children in Kupwara district, Jammu & Kashmir are provided with care and education
- 40 plus schools are receiving digital based education facility
- 700 plus differently abled persons are being provided with skills resulting into at least 70% of them getting employment (ongoing)

During the year 2018-19, REC has sanctioned new projects to skill nearly 6300 persons with a mandate to employ at least 70% of them with a number of agencies. This include, supporting nearly 700 persons with disabilities. Vocations range from stitching, to computer operation, financial management software, electrician, JCB operation, etc. In most of the cases, over 30% are women.

Approximately, 10,000 children are benefited from various interventions in the schools which ranged desks, benches, improved infrastructure, consumables or special aid for visually impaired children. In addition, a number of activities were carried out under the projects sanctioned in earlier years. Some glimpses of the sanctioned projects from 2018-19 and the earlier years are given below;



Providing job oriented skill development training to beneficiaries belonging to economically weaker sections at CIPET, Múrthal



Establishment of Virtual Classrooms in Govt. high schools of Karnataka



Improving learning outcome in primary education through project-based learning to 3000 students studying in Azamgarh district, U.P.



Signing MoA with Samarthanam Trust - job oriented Skill development training to 700 nos. of Specially abled and Economically weak beneficiaries at various locations in India in presence of Shri Ajeet Kumar Agarwal, CMD, REC Ltd.



Providing skill development to women residing in Mewat district, Haryana



Providing skill development to youth at ATDC centre, Gurgaon, Haryana

REC supported a number of initiatives for differently abled persons across India. Some of these initiatives include, supplying cochlear implants to children with hearing impairment at various locations in India; construction of integrated muscular dystrophy and rehabilitation centre 'Manav Mandir' providing aids and appliances to specially abled persons of the society. In addition, REC is part-funding for community-based program for control of sickle cell disease and Thalassemia in the 30 districts of Odisha.

3 Thematic Area 3: Promoting gender equality, empowering women, setting up homes and hostels for women and orphans; setting up old age homes, day care centres and such other facilities for senior citizens and measures for reducing inequalities faced by socially and economically backward groups:

In a nutshell till now:

- REC has provided health care packages for elderly in 90 old age homes.
- Construction of old age home in Leh is ongoing.
- Constructed a Rehabilitation centre for mentally and physically challenged children at New Delhi.
- GIFT MILK' programme piloted by REC support in Latehar district was rolled out to other districts by CM in Jharkhand

Constructed a girl student's hostel at Tehri Hydro Development Corporation – Institute of Hydro Power Engineering & Technology at Tehri, Uttarakhand. REC has supported a project in Vijayapura district where many incidences of girls are married off at young age in Karnataka to create awareness among them (would be mothers).

Construction of old age home for elderly widows in Vrindavan – Mathura has been completed. To support elders to brace with the increased impetus on digitization in India, REC is piloting digital literacy to over 4000 elderly.

REC contributed to 'Swachh Kumbh Kosh' benefiting sanitation workers engaged in Kumbh Mela, etc. They will be provided with insurance facilities, education to their children, etc.

GIFT MILK

REC launched A pilot initiative milk pouch distribution to students in 39 schools in Latehar district in collaboration with National Dairy Development Board. Under the programme each student received 200 milliliters of milk every day. It not only increased the nutrition to the students but also reduced drop out in schools. The students increased Body Mass Index, and other key health parameters. Government of Jharkhand was appreciative of the initiative has rolled out 'GIFT MILK' programme to more districts in the state.



Construction of girl's hostel for students studying in THDC-Institute of Hydro Power Engineering & Technology at Tehri, Uttarakhand



Inauguration of distribution of milk pouches to students studying in government schools of Latehar district Jharkhand in presence of Shri Raghuvar Das, Hon'ble Chief Minister of Jharkhand and Shri Ajeet Kumar Agarwal, presently CMD, REC Ltd



Construction of multipurpose hall cum indoor stadium in Somdal village in Ukhrul district, Manipur

4 Thematic Area 4: Ensuring environmental sustainability, ecological balance, protection of flora and fauna, animal welfare, agro forestry, conservation of natural resources and maintaining quality of soil, air & water, including contribution to the Clean Ganga Fund set-up by the Central Government for rejuvenation of river Ganga:

Achievements in a nutshell

- In all REC has supported solar lamps to over 1,50,000 student of poorer communities across India
- Provided roof to residential schools in over 100 schools in Odisha and Karnataka
- 2770 solar street lights
- Over 1400 households micro grids
- Provided about 20 MW solar roof for campus of premium institutions – IIT M, IIM Tiruchirapalli, MKU, Acharya Nagarjuna University, IISc – Bangalore, Sambalpur University, President Estate, Rashtrapati Bhawan

By supporting projects for setting up solar PV panel in various institutions, development of Public Park, conservation & sustainable management of bio resources etc.



Setting up solar charging stations and distribution of solar lanterns in Odisha



Installation of solar PV plant on campus of IIT Madras to reduce carbon footprint and promote green energy in the campus



Installation of 135 KWP off-grid solar plant in campus of the SWRC (formerly known as Barefoot College), Tiloniya" in Ajmer district of Rajasthan.

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Thematic Area 5: Protection of national heritage, art and culture, including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional art and handicrafts:

By contributing for construction of a museum in Statue of Unity at Sardar Sarovar Dam.

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Thematic Area 6: Rural Development Projects

REC is supporting 152 villages in the state of Bihar with key connecting roads to access services, water purification plants to purify from arsenic and other contaminants, and other community facilities.



Mission Uday launch in the presence of Shri Achyuta Samanta, Hon'ble Member of Parliament, Dr. Jennifer Butler, Dy. Regional Director, Asia Pacific Regional Office, UNFPA and Shri S.K. Gupta, Director (Technical), REC Ltd.



An Uday leader mobilizing the women for forming a self help group and teaching them about various Govt. Schemes.



UNFPA launched a missed call based edutainment channel called Naubatbaja to raise voice on Child Marriage.

PACT FOR IMPACT

REC has collaborated with UNFPA for creating inclusive and sustainable impact together.

Following components are designed for implementation

Despite significant progress, in some area's son preference is still prevalent, the project aims to address toxic gender practices – 'Yeh Kahani Badlni Hai/Samata Samwad'. Project aims to reach out to 200 villages. Till now, 3000 samata samwad club meetings and 1300 panchayat level meetings have taken place towards dismantling attitudes, perceptions, practices and beliefs that promote discrimination.

MedEd aims to strengthen evidence-based family planning services in pre-service medical education. 11 medical colleges of Rajasthan, Chandigarh & Gujarat have been roped in. OTC Salah aims at providing better quality information on reproductive health products and a wider range of reproductive health commodities to chemists who are the first line of healthcare contact in India. 3000 pharmacists across districts in Bihar, Maharashtra, Odisha Rajasthan, and Uttar Pradesh have been identified to join the project, and 50% of them are already trained.

India has largest adolescent population in the world. A significant population of age less than 15 reported sexual debut. Sathiya Cinema aims to promote adolescent health especially in rural communities. Till now 24000 adolescents in 605 villages have been covered. Saathiya Swasthay Rath provided mobile counseling to over 120,0000 adolescent boys and girls. Saathiya Helpline is a toll-free call away available pan India.

In yet another initiative project aims at developing 1000 community leaders called UDAY volunteers in the insurgency affected Malkangiri, Koraput and Rayagada districts. They will be trained on over a dozen different government schemes. Nearly 300 such leaders have interesting examples; one girl UDAY volunteer helped over 20 women to create their bank account, another supported villagers to access government schemes without involvement of middlemen, etc.

Way forward

REC follows the guidelines of Government of India in the broad areas for support under CSR activities. In the year 2018-19, 2019-20, a significant amount is expected to be spent on aspirational district to support them to improve the situation and the index on the set parameters. For year 2018-19, the thematic areas were school education and health. For year 2019-20, nutrition is also included. The districts where REC will be focusing are, Muzaffarpur in the state of Bihar, Chandel in Manipur, Mamit in Mizoram, Gajapati in Odisha, Kiphire in Nagaland, Udham Singh Nagar in Uttarakhand, and West Sikkim in Sikkim. In addition, skilling needs to be supported PAN India.



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(CSR Arm of REC Limited)

REC Limited (A Government of India Enterprise)
(Formerly Rural Electrification Corporation Limited)

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