

Canon Corporate Philosophy *Kyosei* means: "All people, regardless of race, religion or culture, harmoniously living and working together into the future."

The CSR policy at Canon India aligns with the corporate philosophy *Kyosei*, which means living and working together for common good. Our employees are encouraged to volunteer their time and skills and enjoy the experience of giving back to the communities in which their work.

CANON CSR



Project: Adopt a Village

Canon India takes pride in adopting village Ferozpur Namak; situated in Mewat district, state of Haryana. The village has an approximate population of 9000 people in 1100 households. The three years project aims towards sustainable development in the village with an objective to retain students in the government school and make the village cataract free.

EYE CARE:

A physical vision centre has been established in the village that aims to support over 50,000 people including the neighboring cluster of villages in the next three years. The space for the centre has been given by the local panchayat and remains open six days a week. Services provided at the centre are:

- » Eye screening
- » Providing medicines
- » Dispensing of spectacles
- » Eye surgeries at base hospital in Noida
- » Weekly visits by an ophthalmologist
- » Eye screening camps in schools and neighbouring villages

Vision centre



Students of government school



EDUCATION:

Canon India is supporting the government school at Ferozpur Namak in retaining the students specially the girl child. The school improvement initiative includes:

- » Opening a resource centre
- » Setting up a library
- » Introducing training of teachers
- » Building toilets for girls
- » Installing fans
- » Providing benches
- » Making drinking water accessible for the students
- » Providing utensils and durris for mid day meals to the children

Resource centre & library



ENVIRONMENT:

The initiative includes tree plantation and rain water harvesting to achieve an overall development in the school and the vision centre. As a part of its other environment initiatives and its vision to contribute towards a greener tomorrow, Canon India has adopted green belts in Gurgaon in partnership with iamgurgaon and DLF. Over 1300 trees and thousand of plants have been planted in the belts. Canon has also tied up with Rapid Metro rail, to develop green belts surrounding the six metro stations coming up in Gurgaon.

As part of the recycling initiative, Canon has tied up with a NGO to receive 100% recycled notepads in exchange of the waste paper collected from its office. Organizations like Goonj and India Vision Foundation are also supported through the paper donation initiative. Canon India was awarded with a Gratitude award for contributing over 40,000 kgs of waste paper to India Vision Foundation in the past one year.

Cricket match between employees & students of the government school



President & CEO and Executive Vice President at a tree plantation activity



Blood donation camp



Supporting children with life threatening illness

